

Entrepreneurship activities:

The institution has undertaken several initiatives to promote an entrepreneurial ecosystem and motivate students to pursue innovation-driven start-ups.

Availability of Entrepreneurship Cell/Incubation Cell:

- A dedicated Entrepreneurship Development Cell (EDC) is established with co-working spaces, internet facilities, and continuous mentoring support from faculty and industry experts.
- The Cell collaborates with external agencies, incubators, and innovation councils to provide funding opportunities, mentorship, and networking platforms.
- The institution is also recognized as an MSME Nodal Centre and an AIC Raise Incubation Centre – Nodal Centre, enabling students to access national-level incubation and funding schemes.

Awareness Programs / Incubation Activities:

- Institution Innovation Council (IIC):
 - Achieved 2-star rating in 2022–23 and 3-star rating in 2023–24.
 - Innovation Ambassadors: 11 faculty members and 10 student members.
 - Conducted multiple events, workshops, hackathons, and investor interaction programs.

2023-2024		
S. No	Date	IIC Event Title
1	05-Sep-23	Name:- Workshop on “Entrepreneurship and Innovation as Career Opportunity”
2	13-Sep-23	Name:- My Story - Motivational Session by Successful Innovators.
3	16-Sep-23	Name:- Exposure and field visit for problem identification
4	16-Sep-23	Name:- Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.
5	05-Oct-23	Name:- Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.

6	12-Oct-23	Name:- Session on Problem Solving and Ideation Workshop
7	15-Oct-23	Name:- Innovation Day
8	31-Oct-23	Name:- My Story - Motivational Session by Successful Entrepreneur/Start-up founder.
9	09-Nov-23	Name:- National Entrepreneurship Day
10	21-Nov-23	Name:- IIC Regional Meet 2023-24
11	02-Dec-23	Name:- Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
12	11-Dec-23	Name:- Organize Viksit Bharat@2047 Utsav in Campus and Watch the Inaugural Adress by Hon'ble Prime Minister of India on 11th Dec. 2023
13	23-Jan-24	Name:- National Startup Day
14	03-Feb-24	Name:- Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.
15	03-Feb-24	Name:- Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support
16	05-Feb-24	Name:- AIC raises IEDC 1 - Hub inauguration
17	12-Feb-24	Name:- Workshop on Design Thinking, Critical thinking and Innovation Design
18	12-Feb-24	Name:- Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer"
19	28-Feb-24	Name:- National Science Day
20	08-Mar-24	Name:- International Women's Day
21	19-Mar-24	Name:- Workshop on Intellectual Property Rights (IPRs) and IP management for start up
22	28-Mar-24	Name:- Workshop on Prototype/Process Design and Development
23	09-Apr-24	Name:- Session/ Workshop on Business Model Canvas (BMC)
24	11-May-24	Name:- National Technology Day
25	12-Jun-24	Name:- Internal Faculty Development Program Report on Quality Initiatives in Assessment and Research
26	08-Jul-24	Name:- Session/ Panel discussion with innovation and Start- up Ecosystem Enablers from the region/state/national level
27	16-Jul-24	Name:- Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
28	29-Jul-24	Name:- Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)
29	29-Jul-24	Name:- 4th Anniversary of National Education Policy (NEP) 2020
30	01-Aug-24	Name:- Strengthening IIC Linkages with ATLs and SICs in Schools and the Framework for Providing Mentorship and Guidance
31	05-Aug-24	Name:- Orientation cum Refreshers' Session on Institution's Innovation Council Objectives, Structure, Operation for IIC Institutions

32	06-Aug-24	Name:- Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members, Innovation Ambassadors (IA) in IIC Institutions, and Rewarding Mechanisms for IAs
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- Hackathons & Competitions:
 - Startup proposal on Agri Sector submitted to StartupTN of worth 2 crores.
 - MSME 4.0 Idea Hackathon: 13 projects submitted; 2 projects approved worth ₹23 lakhs.
 - MSME 5.0 Idea Hackathon: 40 projects were shortlisted from 88 ideas.
 - Active student participation in innovation challenges at regional and national levels.
- YUKTI Portal: 5 projects applied.
- Students actively engage in internships and incubation activities at the AIC Raise Incubation Centre.

Incubation Centre:

IEDC iHUB NexGen Innovation

The **inauguration of IEDC iHUB NexGen Innovation** was held at Dhanalakshmi Srinivasan Engineering College on **05/02/2024**, marking the establishment of the incubation center. During the event, interns received offer letters and began working on startup awareness and pre-incubation activities.

S.NO	EVENT NAME	DATE OF THE EVENT	DESCRIPTION
1.	Startup Awareness Event 1st	23/02/2024	An engaging session that introduced first-year engineering students to NexGen, inspiring them with insights into innovation, incubation, and upcoming startup opportunities.
2.	Startup Awareness Event 2nd	04/03/2024	A collaborative awareness program with IEDC that empowered students with knowledge of startups, business plans, and entrepreneurial opportunities, leading to the sharing of fresh student startup ideas.

3.	Pre-incubation Selection Event	26/02/2024	A competitive selection process where 7 students pitched their startup ideas, with 3 selected for pre-incubation and others receiving expert guidance—nurturing the spirit of entrepreneurship.
4.	SOFT Toycathon	24/11/2024	A sustainability-driven initiative that mobilized 500+ students, collected unused clothes, and engaged 40 participants to design eco-friendly toys, targeting the creation of 15–30 unique handcrafted toys.
5.	Women’s Hackathon	28/02/2024	A women-only hackathon where our students showcased coding excellence, solved real-world problems, and networked with industry leaders—empowering women innovators in technology.
6.	Mock Interview at Coimbatore	21/05/2024-23/05/2024	A career-focused event that gave students real interview exposure, direct internship opportunities, and valuable industry connections—boosting their professional readiness.
7.	Pitch Perfect at Coimbatore	26/08/2024	A dynamic pitching event where students presented groundbreaking startup ideas, with the best pitch awarded—spotlighting creativity, innovation, and entrepreneurial drive.
8.	Pitch Perfect at DSU	21/10/2024	A platform for young innovators to showcase startup ideas, where two of our students secured runner-up positions, reinforcing our college’s commitment to entrepreneurial excellence.
9.	Faculty Development Program on Entrepreneurs and Start Ups	16/07/2024	Faculty Development Program on Entrepreneurs and Start-ups was organized with the help of Industry Experts and Successful Entrepreneurs

Students taken up Entrepreneurship:

- The entrepreneurial culture nurtured by the EDC has led to student start-up ventures and prototypes being funded, mentored, and showcased at national platforms. Some notable details are listed below:

S.No	Name of the Students with Details
1	Mr. Niranchan Kumar, Co-Founder, e-Sandhai Pvt Ltd, Trichy
2	Mr.Vigneshwaran, MD, MS Group of Industries,Ramnadapuram
3	Mr.Vignesh,Founder,NuroAI,Trichy
4	Mr.Sasikumar,Founder,SD Pro Solutions PvtLtd,Bengaluru
5	Mr.Sampath,MD,ACME Systems,Trichy
6	Mr.Ayyappadas,MD,Harvey Biomedical,Bangalore
7	Mr.Ragunath Ganapathi,Director,PGR Engineering Services
8	Ms.Sathyakala,MD,Best One way Taxi
9	Mr.Nithesh Pushparaj,CEO,TAV Systems
10	Mr.Mohammed Riyadh,Owner, Chitrarekha Constructions

Effectiveness:

These initiatives have created a vibrant start-up culture within the campus. Students benefit from exposure to funding schemes, industry mentors, and incubation facilities, thereby enhancing their innovation capacity and entrepreneurial mindset.